

From: [Foresters Sales Support](#)
To: [Jack Cole](#)
Subject: New clients at your fingertips
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Foresters Financial



The FOMO is real

You're missing out on sales

Diabetes, COPD, tobacco use?

Help more clients with Strong Foundation term

Strong Foundation¹ helps you aim higher and expand into new markets. This non-med² term product is a go-to for your clients who are living with Diabetes or COPD, and those who use tobacco.

Product highlights

- 10, 15, 20, 25 or 30-year term guaranteed death benefit durations
- Conversion privileges

- POS decisions often in 10 minutes or less
- Non-med substandard up to table 12 available for people living with diabetes
- Non-med means no routine parameds, no APS, and no fluids. Just submit the app and let us do the rest.

[Get full product details on ezbiz](#)

What's new

Effective July 23, 2022, target up to \$500K in non-med coverage:

Issue ages 18 to 55: Maximum standard face amount limit is increasing to

\$500,000

Issue ages 56+: Maximum standard face amount limit is increasing to

\$250,000



Quote it



Write it





Working with a client?

Call our Sales Desk
866-466-7166 option 1

Foresters products and their riders may not be available or approved in all states and are subject to underwriting approval, limitations, contract terms and conditions, and state variations. Refer to the applicable Foresters Product Guide and the insurance contract for your state for these terms and conditions. Certificates underwritten by The Independent Order of Foresters, a fraternal benefit society.

¹ Insurability depends on the answers to medical and other application questions and underwriting searches and review.

² Not available in NY.

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